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July 19, 2010

Dear Friends of Dogs for Autism:

We are writing you as a friend of Dogs for Autism (DFA). We appreciate your contributions, time, energy, and resources to help us develop our program. **We are in need of your help** at critical juncture for our organization financially as we grow! Many of you may be clients, puppy raisers, trainers, volunteers or previous donors. We are very thankful for you and your involvement with DFA! Thanks especially to Julie Nye and Sherry Brown, who have given their heart and soul; their vision and efforts are truly inspirational. In thanks, help us find financial resources to help us continue our important mission.

As you know, this program continues to progress and we are witnessing some tremendous results. The DFA model has been proven to assist with the ever-growing occurrence of autism in our children (most recently estimated at 1 in every 110 children and 1 in 70 boys being affected). We see the organization growing and having potential to be recognized and receive funding nationally. We have not begun to scratch even the tip of the iceberg. We have families that need dogs, and due to their short lifespan, some current ASA dogs will soon need to be replaced, and we are limited by the resources we raise through local charitable events.

We would like to continue to try to meet the needs in our community. We are asking for your support. You can help us in a variety of ways:

- 1.) Make a tax deductible financial contribution to Dogs for Autism - enclosed return envelope included for your use.
- 2.) Designate Dogs for Autism on your annual United Way contribution.
- 3.) Lend your time and energy to help on a committee.
- 4.) Help us by spreading the word to friends, neighbors, or employers who may be receptive to our cause and be willing to help with financial contributions or have volunteer time to devote. Do you have connections to individuals who may help us with awareness or fundraising/grants opportunities?
- 5.) You may be able to help us as a volunteer, either helping with improving the pup-start center or helping us with your time with various fundraising events.

Over the life of one of our dogs we conservatively estimate the cost of each dog to be \$20,000. Can you help us fund a year, a half year, a quarter year, or a month? Can you help us find those who may be able to help us? Your time, energy and resources are needed for us to continue to have an impact on the many lives of those affected by autism. We have included a questionnaire to help capture your thoughts and suggestions as we grow.

Thanks again for your continued support!

Sincerely,

Board of Directors  
Dogs for Autism

**✓ I can help NOW with a donation of**

- Lifetime (\$20,000)
- One Year (\$2,000)
- Half a Year (\$1000)
- Quarter Year (\$500)
- One Month (\$100)
- Other \$\_\_\_\_\_

or you can donate on line (look for the donate tab) at [www.dogsforautism.org](http://www.dogsforautism.org)



**Survey**

**✓ We value your thoughts, ideas and suggestions to help us to raise needed funds to support our organization:**

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**✓ NAME:** \_\_\_\_\_

**✓ The best way to reach me is:**

\_\_\_ **Email** \_\_\_\_\_

\_\_\_ **Phone** \_\_\_\_\_

\_\_\_ **Mail** \_\_\_\_\_ **Street**

\_\_\_\_\_ City, State, ZIP

**Please return in the enclosed envelope. Thank you in advance for your thoughts and ideas!**